



MEMORANDUM OF UNDERSTANDING

The Memorandum of Understanding has been signed

Between

St. Wilfred's College for Girls, Jaipur, India

and

Markonik

on

Dated, **September 21st, 2022** at Jaipur, India

For

**Organize Workshop on
Digital Marketing, Graphic Designing & Paid Internship**

Signed by

Dr. Manisha Tiwari

Principal,

St. Wilfred's College for Girls,

Mobile No. 9829613106

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Website:- <https://wilfredgirlscollege.com/>

Dhwani Gangal

Ms. Dhwani Gangal

Assistant Professor

Faculty Coordinator

St. Wilfred's College for Girls

Signed by

Mr. Sachin Khandelwal

Director

Markonik

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E-mail ID: hi@markonik.com

Website:- <https://markonik.com/>

Narendra

Dr. Narendra Kumar Agrawal

Convener

IQAC Head

St. Wilfred's College for Girls

Memorandum of Understanding

Between

Markonik

and

St. Wilfred's College for Girls, Jaipur

This Memorandum of Understanding (MOU) sets for the terms and understanding between the **Markonik** and the **St. Wilfred's College for Girls, Jaipur** to. Organize work shop on regular basis to educate for Digital Marketing & Graphic Designing

Background

We are here to create awareness related to digital marketing and to educate the new generation for the marketing. We are in search of some creative people who have the ability to bring sensation with their skills. We are hiring Interns to create opportunities for students who have skills in graphic designing, social media marketing, search engine optimization and affiliate marketing.

Purpose

We're open to give opportunities to your students to work with corporates and learn new skills. The above goals will be accomplished by undertaking the following activities:

PS. We'll provide them Internship in our service area's. We will provide them Monthly stipend between 3k to 5k and certificate as well.

We'll approach them for the courses we are providing and the fee will be 15k for only **St. Wilfred's College for Girls, Jaipur** students.

About Course:

- A. Basic Knowledge of Digital Marketing
 - Brand building, Strategy Planning
 - Social Media Management
 - Google Ads
 - Lead Gen
 - Search Engine Optimization
 - Link building, Article submission, Blog Submission
 - Content Writing
 - You tube Marketing
- B. Graphic Designing tools Knowledge
 - Adobe Photoshop
 - Adobe Illustrator
 - Adobe after Effect

We are providing these separate courses to the college students on the discount price at Rs 15000 per students for any single course.

Those who wants to do internship

All details regarding Internship program are mentioned below:

- Interns will be hired on an interview basis.
- Duration: minimum 3 months internship program
- Interns need to give 8 hours a day.
- Interns need to follow company's rules & regulations.
- Rs 3000/- per month stipend will be provided for internship.
- Internship certificate will be provided by the end of the 3 months tenure.
- Offer letters for the internship will be shared in the mail.

Terms & Conditions

- An intern must follow company's guidelines else he/she will be fired immediately.
- No leave will be granted during internship until & unless there is an emergency.
- If an intern leaves the company before 3 months, no internship certificate will be provided.
- Stipend will be transferred to the intern's bank account by the 15th day of every month.
- If an intern is found not performing his/her assigned tasks on time, the company will be liable to terminate his/her services without any notice.

Internship module

We're proving education and internship in these categories:

- Digital Marketing
- Graphic Designing
- Affiliate Marketing

Signed by



Dr. Manisha Tiwari

Principal,
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Ms. Dhvani Gangal

Assistant Professor
Faculty Coordinator
St. Wilfred's College for Girls

Signed by



Mr. Sachin Khandelwal

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